



Global AI Summit on Africa

Kigali, Rwanda
3-4 April 2025

Partnership Proposal

#GAISAFRICA25



Rwanda
Centre for the
Fourth Industrial
Revolution



Africa and the AI Opportunity

[Shaping inclusive economic opportunities]

*"The Rwanda Centre for the Fourth Industrial Revolution, in collaboration with the World Economic Forum, is proud to host the inaugural **Global AI Summit on Africa**"*

Home to the youngest and fastest-growing workforce in the world, Africa is poised to play a consequential role in shaping the global AI agenda. Maximising the benefits, and mitigating the risks, will require multi-stakeholder engagement and inclusive dialogue. This summit aims to advance an ambitious vision for Africa's leadership in the age of AI.

We warmly invite you to join us in pioneering new approaches and forging transformative partnerships to harness AI for Africa's growth and prosperity.

AI for impact: A platform for partnership

The Global AI Summit on Africa will build a **robust platform for focused and collaborative discussions** among public and private sector leaders on the role of Artificial Intelligence in shaping Africa's future.

Action-oriented outcomes will propel progress, assigning clear responsibilities, while an inclusive governance framework will support ethical AI practices, spurring innovation and growth.

Key objectives

01

Ground discussions in Africa's interests

Our discussions will be rooted in the continent's unique socio-economic and cultural realities, while also connecting them to broader global opportunities.

02

Align on common challenges

Identify and strategize on the shared risks, barriers, and opportunities that AI presents, fostering a unified approach to overcome obstacles and leverage potential across the continent.

03

Unlock inclusive access to AI

Work towards equitable access to AI technologies for all African communities.

04

Identify scalable opportunities for AI in Africa

Spotlight and expand AI initiatives that can drive transformative and sustainable impact.

05

Create a unified vision for AI in Africa

Chart a path for safe and inclusive AI development and deployment across Africa, ensuring that AI serves as a tool for growth and shared prosperity.

AI innovation in Africa



Is witnessing rapid growth, with spending expected to soar from \$3 billion in 2023 to over \$6 billion by 2026. It is estimated to contribute \$2.9 trillion to Africa's economy by 2030.

Forbes Africa / GSMA

African innovators



African innovators are at the forefront of using AI to transform industries, economies, and societies, addressing unique challenges to foster inclusive growth and development.



1000 participants

The Global AI Summit on Africa will convene heads of state, government ministers, titans of industry, leading startups and investors, multilateral and philanthropic organisations, civil society, and academia **to shape the future of AI in Africa** and beyond.



Africa's innovation hub

Rwanda provides the ideal setting for the Summit. **A leader in digital transformation**, innovation, and governance, Rwanda is known for robust data governance and progressive AI initiatives.

Rwanda C4IR and the World Economic Forum are actively **shaping a future where technology governance is agile and inclusive**, accelerating societal progress and enhancing global and local communities.

Become a Partner: Shape the future

Join us as a partner at the forefront of the AI revolution in Africa. This summit is your chance to showcase your brand, connect with influential leaders, and explore new opportunities with rising AI-driven companies in Africa. You'll engage with the latest AI innovations, build valuable partnerships, and help shape the future of AI across the continent and beyond.

Engage

Participate

Dive into interactive sessions and hands-on workshops, sharing expertise and gaining new insights.

Experience impact

Be part of game-changing moments that shape the future of AI in Africa in the Pitch Zone.

Unlock opportunities

Identify potential investment and forge meaningful partnerships at the Marketplace and Innovation Gallery showcasing 100 AI-driven companies in Africa.

Connect

Exclusive access

Secure additional badges for your clients, partners, and representatives.

Connect with your peers and build new connections at the Partners Village

Connect with tomorrow's AI leaders and innovators in Africa, sharing visions and strategies for future growth.

Establish collaborations in an exclusive Bilateral room

Initiate valuable collaborations that can lead to innovative projects and ventures across the continent.

Amplify

Increase brand visibility

Elevate your exposure among key industry leaders and innovators.

Reach a global audience through the event website and the event app

Showcase your brand to a worldwide audience, enhancing your global profile.

Share your vision

Utilize Summit content and assets to showcase your involvement, sharing impactful stories and achievements with our broader community.

The Summit programme at a glance

Theme: "AI and Africa's Demographic Dividend: Reimagining Economic Opportunities for Africa's Workforce"

The Summit will start with an opening plenary on 3 April featuring a **presidential panel**.

Over the two days, through **keynotes**, **panels**, and **workshops**, conversations will focus on harnessing AI to foster innovation and create economic opportunities for Africa's workforce.

The programme is formed around **7 thematic areas:**

People

Jobs, Skills, and Talent Mobility in the Global AI Economy

Infrastructure

Barriers to Adoption and Building Blocks for the Future

Data

A Strategic Imperative for Adoption, Equity, and Sovereignty

AI Models

Gaps and Opportunities for Inclusive Development

AI Applications

Equitable and Human-Centric Use Cases to Transform Economies and Societies

Entrepreneurship

Bolstering Talent, Knowledge, and Capital to Scale Innovation-Driven Enterprises

Governance

Building Trust and Citizen Protection to Foster Investment and Innovation

Fostering Connections between Africa and the Global AI Agenda

The two-day summit will convene thought leaders from various stakeholder groups to:

- **Explore** distinct opportunities for Africa to gain a competitive advantage
- **Surface** insights on how to best leverage regional and global partnerships to mobilise investment in Africa's AI capabilities
- **Identify** the infrastructural and institutional challenges to accelerate access to opportunities and scale innovation
- **Discern** which governance approaches are most appropriate to address safety, inclusion, and innovation in the African context

Your involvement not only contributes to the immediate outcomes of the Summit but also plays a crucial role in the long-term advancement of AI in Africa.



The participants **journey** through the Summit

Upon arrival, participants step into a carefully designed collaborative space that brings their Summit experience to life. Each area, from the **Marketplace** to the **AI Innovation Gallery**, is set up to foster meaningful interactions and hands-on learning.

They will engage in dynamic **Breakout Sessions**, connect with thought leaders at the **Partners Village**, and get the chance to test out cutting-edge solutions in the **Experience Room**.

This journey through the Summit space is created to enrich knowledge and inspire action, showcasing the potential AI has to transform industries and communities across Africa.



Registration



Marketplace



Side Event



Partners Village



Experience Room



Innovation Gallery



Breakout



Plenary

Partnership packages:

4 levels of partnership offer different levels of benefits and visibility

	Level 1 (>600K USD)	Level 2 (300K USD)	Level 3 (150K USD)	Level 4 (40K USD)
Exclusivity	Maximum of 2 partners	Maximum of 2 partners	Maximum of 3 partners	
Possibility of 3-year contract	X	X		
01 session slot in breakout room	X			
01 side event slot	X	X	X	
01 speaker role or Opening Plenary	Opening Remarks	Speaker role		
01 collaborative work lead	X	X	X	
01 bilateral at disposal (2 days; own decoration / branding possible but not included in the package)	X			
Naming of spaces (Marketplace, Innovation Gallery, Pitch Zone or Breakout rooms)	X			
01 large booth in the Marketplace or Innovation Gallery	X	X		
01 standard booth in the Marketplace or Innovation Gallery			X	X
Access to Partners Village	X	X	X	X
Access to communication package (logo, videos, photos of the event..)	X	X		
Logo (digital or printed) in the Marketplace and Innovation Gallery	X	X	X	X
Digital Logo on the Plenary side screens	X			
Digital logo on Website and Event App	X	X	X	X
10 badges for clients	X	X		
05 badges for clients			X	X
Listed as sponsors in the main digital or printed communications	X	X	X	X

Join us in shaping the future of AI in Africa

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Are you interested in supporting the **Global AI Summit on Africa**? We'd love to hear from you. Whether you're looking for more information or ready to become a partner, please reach out to us.

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